

Capture opportunities arising from the coronavirus-led consumer trend changes



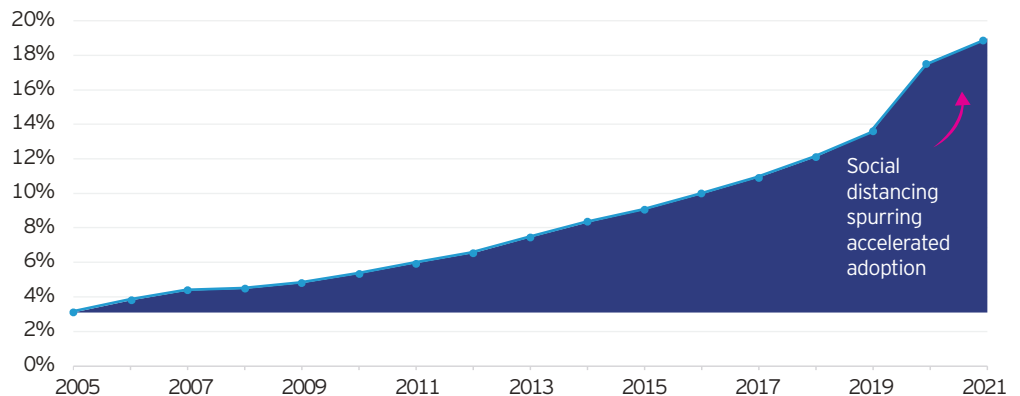
### Important information

- The Fund invests in a global portfolio of investments in companies predominantly engaged in the design, production or distribution of products and services related to the discretionary consumer needs of individuals.
- Investors should note the concentration risk of investing in companies predominantly engaged in the design, production or distribution of products and services related to the leisure time activities of individuals, currency exchange risk, equities risk, volatility risk, and general investment risk.
- Financial derivative instruments (FDI) may be used for efficient portfolio management purposes or to hedge or reduce the overall risk of investments. Risks associated with FDI include counterparty/credit risk, liquidity risk, valuation risk, volatility risk and over-the-counter transaction risk. The leverage element/component of a FDI can result in a loss significantly greater than the amount invested in the FDI by the Fund. Exposure to FDI may lead to a high risk of significant loss by the Fund.
- The value of the Fund can be volatile and could go down substantially.
- Investors should not base their investment decision on this material alone.

### Why Consumer Sectors?

The significant growth in e-commerce has brought along investment opportunities

### US e-commerce as a % of retail spending (ex-Auto)



Source: Bank of America Research and Invesco estimates, as at March 2021.

The vaccine rollout could be a "turning point", the need to position for this should not be overlooked

### The positioning of Global Consumer Trends

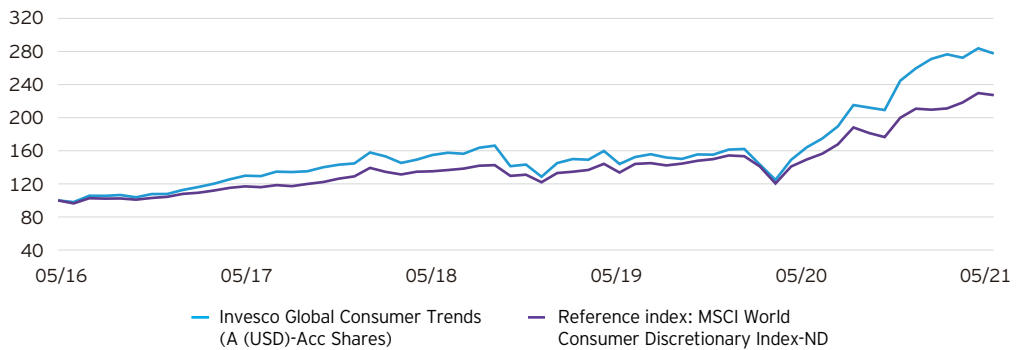


For illustrative purpose only

With the rollout of vaccine, some of the traditional consumer sectors may stage a strong recovery, including sit-down restaurants, tourism, casinos and hotels.

Consumer - a long term sustainable theme

### Indexed performance\* - Invesco Global Consumer Trends Fund (A (USD)-Acc Shares)



Invesco Global Consumer Trends Fund invests in companies that captures growth potential in the consumer sector.

The Fund has a 5-star rating with Morningstar<sup>^</sup>.

<sup>^</sup>Source: Morningstar, as of May 31, 2021. Any reference to a ranking, rating or award is not a guarantee of future performance. Past performance is not indicative of future performance.  
 \*Source: Performance is sourced from ©2021 Morningstar, data as of May 31, 2021. Past performance information is not indicative of future performance. Investors may not get back the full amount invested. The computation basis of the performance is based on the calendar year end, NAV-To-NAV, with dividend reinvested. These figures show by how much the above share classes increased or decreased in value during the calendar year being shown. Performance data of the share class has been calculated in the respective currency stated above including ongoing charges and excluding subscription fee and redemption fee you might have to pay. A (USD) Accumulation shares (Year-to-date performance: 6.87%; calendar year performance: 2020: 60.85%; 2019: 25.51%; 2018: -11.12%; 2017: 34.28% and 2016: 9.09%). The inception date of A(USD) Accumulation shares class is October 3, 1994. Performance of the share class(es) is calculated based on NAV to NAV, gross income re-invested in share class currency. Past performance is not indicative of future performance.

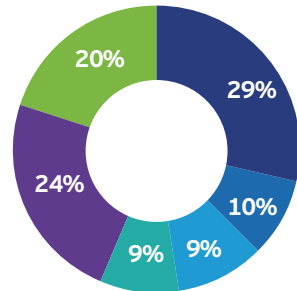
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## Why Invesco Global Consumer Trends Fund?

Well positioned to capture the winners in consumer trends

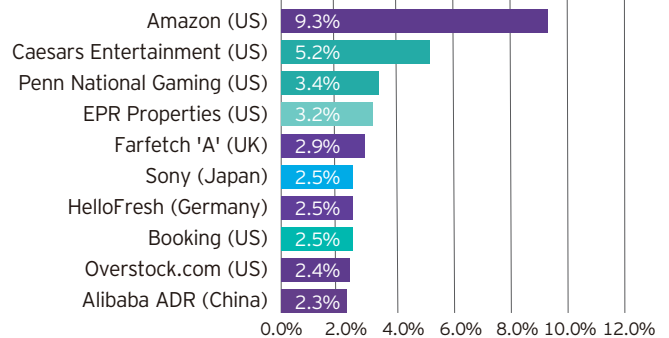
### The Fund's main theme exposure<sup>#</sup>



- E-commerce/Internet & Direct Retail
- Video Games/Entertainment Software
- Internet & Social Media
- Media Content, Advertising & Distribution
- Experience: Restaurants, Hotels & Casinos
- Others

<sup>#</sup>Source : Invesco, as of May 31, 2021. For illustrative purpose only.

### Top 10 holdings<sup>^</sup>



- Internet & Direct Marketing Retail
- Entertainment
- Hotels, Restaurants & Leisure
- Equity Real Estate Investment Trusts (REITs)

<sup>^</sup>Source : Invesco, as of May 31, 2021. Portfolio holdings are subject to change without notice.



### Award Winning

The Fund was awarded the BENCHMARK Best-in-Class Fund Award in Hong Kong for 2013, 2016, 2017 and 2018.

**Any reference to a ranking, rating or award is not a guarantee of future performance and it may change without notice.** Published since 1996, BENCHMARK provides professional advice on investment, managing money and wealth management. In order to qualify, Top Funds 100 must be open-ended onshore and offshore fund, and have: a minimum fund size of \$100 million USD, a minimum 3 year track record, a positive Sortino ratio over a 3 year period, as well as be ranked top 5 among peers under one year absolute ranking ended 30 September 2013, 30 September 2016 and 30 September 2017.



### Long track record & Experienced Investment Team

The Fund has a long track record of 26 years (inception date: October 3, 1994)<sup>^</sup>. Fund managers, Ido Cohen (lead) and Juan Hartsfield offer clients an average of over 21 years' investment industry experience.

<sup>^</sup>Source : Invesco, as of May 31, 2021

### Important information

All data are sourced from Invesco as of May 31, 2021 unless otherwise stated. Investment involves risks. Past performance is not indicative of future performance. Investors should read the relevant prospectus for details, including the risk factors and product features. This document is intended to be used only for investors in Hong Kong. Circulation, disclosure, or dissemination of all or any part of this document to any unauthorized person is prohibited. The fund(s) or the investment strategy(ies) mentioned in this document is available only in jurisdictions where its promotion and sales are permitted under applicable law and regulations. It does not constitute an offer to public, whether by sale or subscription. Persons into whose possession this document may come are required to inform themselves about and to comply with any relevant restrictions. This does not constitute an offer or solicitation to buy or sell any securities, investment advisory services or to adopt any investment strategy by anyone in any jurisdiction in which such an offer or solicitation is not authorized or lawful. Where Invesco has expressed views and opinions, these are based on current market conditions and subject to change without notice. The value of investments and any income will fluctuate (this may partly be the result of exchange-rate fluctuations, adverse issuer, political, regulatory, market and/or economic developments) and can be more volatile than, and can perform differently from the market as a whole. Investors may not get back the full amount invested. Past performance is not a guide to future returns. Holdings are subject to change without notice. There is no guarantee that the securities/industries/regions mentioned above are currently held or will be held by Invesco funds in the future. It does not represent a recommendation to buy/hold/sell the securities/industries/regions. It must not be seen as investment advice. As with all investments, there are associated inherent risks and may not be suitable for an investor's goals, objectives and risk tolerance. Please read offering documents carefully before investing. Invesco does not provide legal or tax advice and we encourage you to consult your own lawyer, accountant or other advisor before making an investment. Invesco does not assume any duty to update any forward-looking statements in this document which are based on certain assumptions of future events and information available on the date hereof. There can be no assurance that forward-looking statements will be materialized or the intended objectives or targets being achieved. Whilst great care has been taken to ensure that the information contained herein is accurate and the data or information supplied by outside sources are reliable, Invesco does not accept any responsibility for any errors, mistakes or omissions or for any action in reliance thereon. All trademarks and service marks included herein belong to Invesco or an affiliate, except third-party trademarks and service marks, which belong to their respective owners. ©2021 Morningstar, Inc. All rights reserved. The information contained herein: (1) is proprietary to Morningstar and/or its content providers; (2) may not be copied or distributed; and (3) is provided for reference purposes only. Neither Morningstar nor its content providers are responsible for any damages or losses arising from any use of this information. Asset allocation data is derived by Morningstar using full holdings data provided by Invesco. Morningstar Licensed Tools and Content powered by Interactive Data Managed Solutions.

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